

North Manchester General Hospital Development programme Social Value Round-Up for 2021

Summary

Throughout 2021, we have worked with **8 local schools and Manchester Metropolitan University (MMU) where 430 students were engaged** through a series of curriculum, employability, and tailored activities. We have **secured 40,000 euros of funding for a mobile digital facility** to upskill residents and reduce the digital exclusion gap. Plans are underway for an **on-site employment and training facility for local residents**. A **North Manchester Projects Social Value Charter** has been created for key partners to pledge their commitments to sustainability. We have **raised £1,036** for our charity partner, **We Love MCR**. As part of the Manchester Spring Clean, **45 volunteers** from three North Manchester projects collectively **walked 258 miles** over a period of **23 hours**.

Education

Manchester School of Architecture project

Manchester University NHS Foundation Trust (MFT), Hive Projects, Curtins, Sheppard Robson, AFL, Arup and Arcadis hosted a three-month project with the Manchester School of Architecture. Fifth year students were issued a detailed brief that encompassed the health agenda in architecture, sustainability, along with constraints around ground conditions and costing. To celebrate their hard work and efforts, we hosted a virtual showcase event for the students that enabled them to present their work to our wider project team.



Primary School engagement

As part of our North Manchester General Hospital (NMGH) site safety hoarding strategy, we invited local primary schools to participate in an artwork competition where they were asked to choose one of following themes: What makes you happy, favourite thing about North Manchester, love your NHS and NHS rainbows. We were delighted to receive over 600 entries; however, we had the difficult decision of selecting only 7 pieces. The winners were rewarded with art-based prizes for their efforts and will be invited to site to see their drawings displayed on our hoardings.

To help us understand the priorities for areas surrounding NMGH, we have been involved in the North Manchester Business Network. Established in 2018, the network has 50 members who come together to share information and expertise, identify ways to support local schools, businesses, and communities in addition to promoting North Manchester as a place to live and work.

Members of the group have recently donated their time to support a series of 'What's my Job?' activities at local primary schools. Delivered in a carousel format, groups of pupils spend 5 minutes with different employers to try to guess their jobs and learn more about the array of careers available.



Hive, Morgan Sindall, Sheppard Robson and RSK delivered a 'Design an Outdoor Classroom' activity to Manchester Communications Primary Academy who had been gifted a storage container with the intention of converting it into an outdoor space for eco learning. Pupils were asked to assign themselves the following roles: Project Manager, Environmental Manager, Architect, Community Manager and Cost Manager. Working in groups of 5, pupils created designs for an outdoor classroom whilst considering sustainability and selecting materials to use on a budget – their ideas will be incorporated into the physical refurbishment which will be carried out by Manchester College joinery students in early 2022.

Hive Projects and Far East Consortium hosted a 'Mixed Bag' (Have a Go) event for young people in North Manchester to expose them to an array of careers, some of which they didn't know existed. The event took place at the Manchester Youth Zone in Harpurhey where 180 local students were given the chance to hear from inspirational speakers, and 'have a go' at activities linked to the Built Environment, Healthcare, Digital and Enterprise:

- MFT promoted careers and training opportunities in healthcare
- Morgan Sindall hosted a BIM activity that combined the built environment and digital
- S I Sealy presented a radiator activity and discussed different engineering careers
- Bruntwood asked pupils to undertake a masterplan activity and consider what makes a thriving city
- Vinci Construction hosted a structural straw activity
- Manchester Active came equipped with giant Connect 4 to improve fitness and boost serotonin levels
- Buzzin Sounds hosted a vocal engineering workshop
- The Manchester Youth Zone demonstrated how to make items using a 3D printer.



“I liked how ‘hands-on’ it was and how all the children could actively get involved with each job/stall on offer. There were some nice links to previous topics (e.g., NHS and medicine through history, computing etc). The event introduced a number of jobs that the children wouldn’t have necessarily known about. It also linked certain skills they learn in school to jobs – giving them a better understanding of applying those skills and knowledge.”

Daisy Leather, teacher at MCPA

North Ridge SEND school:



Morgan Sindall are hosting a supported internship for Rabab; a North Ridge Sixth Form student who has special education needs. Rabab started her placement at our NMGH site and will assist the project team with admin duties. In addition to gaining work experience, Rabab will be supported with CV writing to better equip her for the world of work after her internship ends.

Combating digital exclusion:

Although Manchester has a very strong and resilient digital sector and ecosystem, statistics show that North Manchester wards are underdeveloped compared to other parts of the UK. Reducing the impact of digital exclusion and inequalities across North of Manchester is a key priority. This will be paramount in helping residents to access training and employment opportunities in addition to other online services such as booking medical appointments, housing, benefits, banking, transport, and shopping whilst also connecting people to one another to combat loneliness and isolation.

Project partners from MFT, Hive, FEC, and contractors working on the NMGH, New Park House, Victoria North and HIF projects attended a workshop hosted by Manchester City Council. This enabled them to better understand how to support the city with their digital infrastructure and carbon zero agendas and how to implement these key themes when delivering social value in North Manchester.

Arcadis, together with Hive Projects, secured 40,000 euros of funding to create a new digital hub to reduce the 'digital divide' in North Manchester. The funding will allow team members to deliver a four-week roadshow in North Manchester that will take new digital hardware and educational support to the local community in early 2022. This will also be a great opportunity to promote the NMGH masterplan development to local residents.

Employment and training facility:

As part of their social value offer, Morgan Sindall will have an on-site employment and training facility known as the Knowledge Quad that can be accessed by community groups and residents. This facility will open in 2022 and will host training and employment opportunities linked to numerous sectors, including the Built Environment and Healthcare.

Our proposed project partners for this classroom hub comprise: MFT, Manchester City Council, Far East Consortium, Vinci, Greater Manchester Mental Health NHS Foundation Trust, Manchester Health and Care Commissioning (MHCC), Manchester College and YES Manchester – these organisations will be invited to attend our North Manchester Projects Social Value Charter event where they will sign and pledge their commitments to improving the area socially and economically. We will propose that the Charter event is held at the Knowledge Quad with the hope that the new Leader will attend and reinforce the importance of creating opportunities for local people.

A workshop has been arranged in January for the proposed partners to discuss opportunities for the wider community, including VCSEs and how we can utilise the space at NMGH in 2022. Earlier this year, we delivered CV and interview workshops, in addition to a mock interview for Manchester Adult Education Services (MAES) and will look to host additional events at the Knowledge Quad for their clients next year.

Community resilience – fundraising and volunteering

Manchester Cares Tea Party

Hive and Morgan Sindall hosted an afternoon tea party in conjunction with Manchester Cares charity; a community network of younger and older neighbours who combat loneliness by hosting a series of social clubs, befriending programmes, and community outreach. The event took place at Platt Fields Market Garden where volunteers spent time talking to attendees, some of whom hadn't socialised since the pandemic began in 2020.

We Love MCR

Nin Khoshaba from Hive participated in a charity Firewalk that entailed walking on 500-degree hot coals to raise money for We Love MCR Charity. To date, we have raised £1,036 for this charity that will go directly to groups working to improve their local communities, and to disadvantaged, ambitious young Mancunians to help them take their next steps to success. **Note:** We have decided to extend our partnership with We Love MCR until June 2022 to maximise our fundraising efforts.



On the lead up to Christmas, several members of the NMGH project team supported the Manchester Youth Zone with festive volunteering opportunities, such as gift wrapping, delivering hampers to families in the local area, and helping out at Christmas parties for younger and senior members of the community.

Coming up in 2022:

- Once again, we will showcase our apprentices working on NMGH during **National Apprenticeship Week (7th – 11th February)**
- NMGH project partners will support the **Manchester School of Architecture (MSA)** with their **Live Project** that will run from January to May with a focus on the Village Green. Project team members will act as the 'client' and students will follow a brief as if they have their own small architecture practice. The brief will comprise:
 - The health agenda of architecture
 - Improving wellbeing
 - Community focus
 - A green space that can benefit everyone in North Manchester (patients, staff, visitors to the hospital, local residents)
 - Breakout spaces for clinical staff
 - Wayfinding and place making
 - Create a short film or documentary in partnership with students from the Manchester College Film and Media department.

Fifth year students will manage the project with support from first and second years. Confirmed NMGH project team members involved in this include: MFT, Hive Projects, Sheppard Robson and Arup (Note: others may support closer to the time). To find out more about MSA Live, please visit: [MSA LIVE 22 – Manchester School of Architecture](#) or view the brochure here: [MSA LIVE 22 call for projects.pdf](#)

- Together with NMGH project partners and those working on Victoria North, we are exploring how to create a **T-Level** (or equivalent qualification) with the **Manchester College** and key partners that will focus on the **built environment and healthcare**.